



Cambridge Rindge & Latin School

THE REGISTER FORUM

Advertising Media Kit

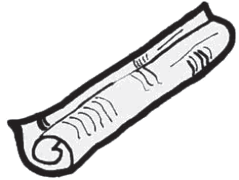
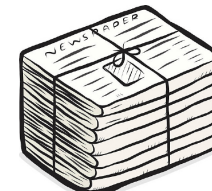


TABLE OF CONTENTS

- 3** *About Us*
- 4** *Print Advertising*
- 5** *Sample Pages*
- 6** *Policies & Guidelines*
- 7** *Contact Information*



ABOUT US

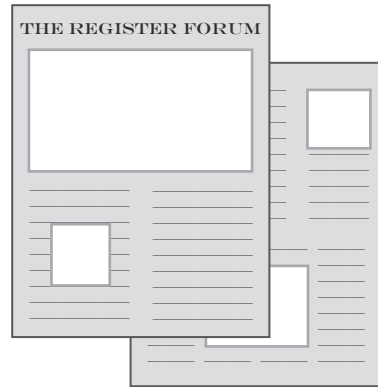
The *Register Forum* is the official student-run newspaper of the **Cambridge Rindge & Latin School** in Cambridge, Massachusetts.

Established in 1891 as the *C. M. T. S. Register*, the *Register Forum* is one of the oldest continually-published high school student newspapers in the United States. It encompasses not only CRLS—which represents 83 different countries and is consistently ranked as a top 75 high school by *Boston Magazine*—, but also the **High School Extension Program** and the **Rindge School of Technical Arts**. The paper is published in print and online at registerforum.org, which is updated with the same content **once a month**, with the addition of occasional “Online Exclusives.”

Currently, we only offer advertising in print—not online.

8 SECTIONS:

Around School
Metro/Nation/World
Arts & Entertainment
Opinion/Editorial
Cooking
Games/Humor
Sports
Centerspreads



500
copies circulated

174

CRLS staff members

1,913

CRLS students

7,465

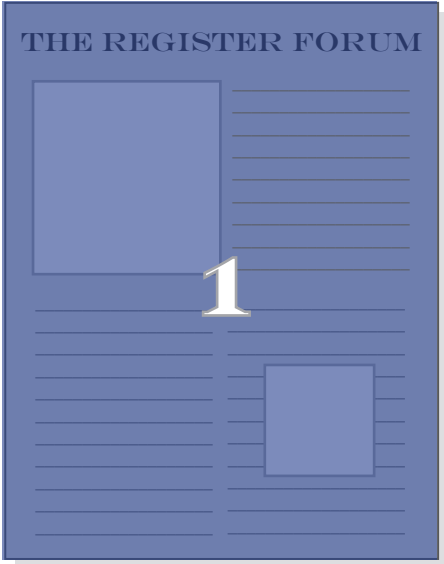
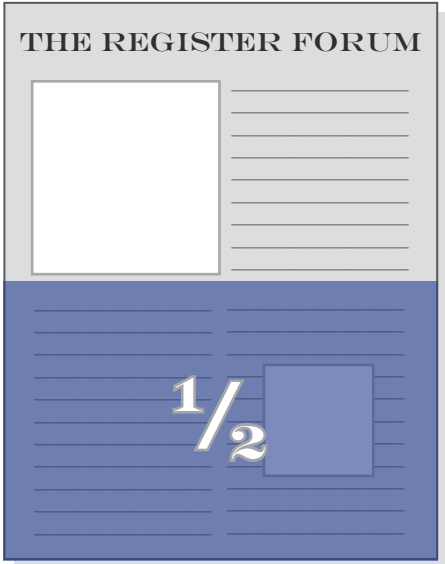
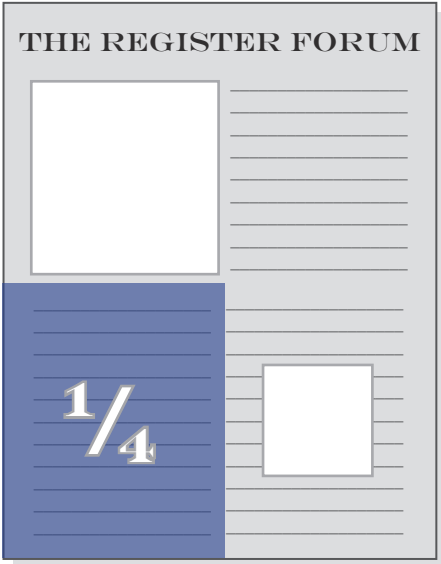
in Cambridge Public Schools

110,651

members of Cambridge community

PRINT ADVERTISING

The *Register Forum* is published as a 16 to 24-page newspaper at the **end of each month**, from September to May. 500 copies are distributed for free to students and staff at **Cambridge Rindge and Latin School**, along with the **Cambridge School Committee** and the **Superintendent's Office**. In the coming months, subscription services will begin in order to increase the range of readership.

11.5" x 20.5"	11.5" x 10.25"	5.75" x 1.25"
		
\$200	\$130	\$90



\$100

will be added to each price
for **color** printing

15% off for **full-year** packages

10% off for **4+ issue** packages

Below are examples of the *Register Forum*'s printed editions:

Photos By: Sakib Arzaf

[illegible][illegible]

POLICIES & GUIDELINES

DESIGN

The *Register Forum* unfortunately does not currently provide designing services for advertisements. We require advertisers to provide the staff with a design which they are comfortable printing.

SUBMISSION

Print advertisements must be suitable for the appropriate advertisement size (see page 4). If purchasing in black and white, the color of the provided ad does not matter. If purchasing in color, the ad must be in color. Preferences in placement will be consulted but not guaranteed.

Advertisers must email **registerforum@cpsd.us** in the first two weeks of every month to get an advertisement approved. The *Register Forum* requires that advertisements be in JPG or PNG format (no Photoshop, PDF, GIF, etc.). Final versions of advertisements must be emailed to the *Register Forum* by the 20th of each month.

PAYMENT

The *Register Forum* accepts cash or checks and money orders payable to “CRLS Register Forum.” First-time advertisers must complete payments by the 20th of each month. Returning advertisers must complete payments on the day of distribution (usually the last day of each month). The *Register Forum* is not responsible for retrieving payments.

DISCLAIMER

Cancellations are not allowed; if the advertiser fails to provide the *Register Forum* with the advertisement on time, the space will be filled and the advertiser will pay the cost of the missing ad. We reserve the right to review and/or reject advertisements if necessary.



*Please feel free to reach out to the
Register Forum for more
information.
We appreciate your interest and look
forward to working with you!*

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The
REGISTER FORUM
Established 1891